



Economic Scorecard

SEPTEMBER 2006

CIVILIAN LABOR FORCE, EMPLOYMENT, AND UNEMPLOYMENT

| | SECOND QUARTER 2005 | | | SECOND QUARTER 2006 | | | FIRST QUARTER 2006 | | |
|--------------------|---------------------|--------|--------|---------------------|--------|--------|--------------------|----------|--------|
| | APRIL | MAY | JUNE | APRIL | MAY | JUNE | JANUARY | FEBRUARY | MARCH |
| LABOR FORCE | 43,180 | 43,780 | 44,960 | 43,430 | 43,830 | 44,440 | 43,760 | 43,660 | 43,670 |
| EMPLOYMENT | 40,640 | 41,550 | 42,510 | 40,960 | 41,780 | 42,240 | 41,110 | 41,050 | 41,070 |
| UNEMPLOYMENT | 2,540 | 2,230 | 2,450 | 2,460 | 2,050 | 2,200 | 2,650 | 2,610 | 2,600 |
| UNEMPLOYMENT RATE | 5.9% | 5.1% | 5.4% | 5.7% | 4.7% | 5.0% | 6.0% | 6.0% | 6.0% |
| STATE RANK BY RATE | 27 | 24 | 23 | 27 | 24 | 23 | 26 | 27 | 27 |

Source: California Employment Development Department, Labor Market Information, Report 400C. Civilian employment data reflects the number of working people by where they live. The monthly report (not adjusted for seasonality) includes business owners, the self-employed, unpaid family workers, private household workers, wage and salary workers, and workers on strike. Data reflects the 2005 benchmark.

EMPLOYMENT BY INDUSTRY

| | SECOND QUARTER 2005 | | | SECOND QUARTER 2006 | | | FIRST QUARTER 2006 | | |
|-------------------------------------|---------------------|---------------|---------------|---------------------|---------------|---------------|--------------------|---------------|---------------|
| | APRIL | MAY | JUNE | APRIL | MAY | JUNE | JANUARY | FEBRUARY | MARCH |
| TOTAL, ALL INDUSTRIES | 31,520 | 32,390 | 33,050 | 32,290 | 33,070 | 33,550 | 31,890 | 32,060 | 32,180 |
| TOTAL FARM | 2,370 | 2,630 | 2,460 | 1,630 | 1,840 | 1,970 | 1,770 | 1,730 | 1,800 |
| TOTAL NONFARM | 29,150 | 29,760 | 30,590 | 30,660 | 31,230 | 31,580 | 30,120 | 30,330 | 30,380 |
| GOODS PRODUCING | 4,740 | 5,020 | 5,200 | 4,840 | 5,150 | 5,190 | 4,750 | 4,900 | 4,800 |
| NATURAL RESOURCES AND MINING | 260 | 360 | 400 | 240 | 340 | 400 | 200 | 200 | 150 |
| CONSTRUCTION | 1,380 | 1,460 | 1,550 | 1,560 | 1,630 | 1,640 | 1,490 | 1,530 | 1,510 |
| MANUFACTURING | 3,100 | 3,200 | 3,250 | 3,040 | 3,180 | 3,150 | 3,060 | 3,170 | 3,140 |
| SERVICE PROVIDING | 24,410 | 24,740 | 25,390 | 25,820 | 26,080 | 26,390 | 25,370 | 25,430 | 25,580 |
| TRADE, TRANSPORTATION AND UTILITIES | 5,890 | 6,020 | 6,140 | 5,960 | 6,000 | 6,060 | 5,990 | 5,960 | 5,960 |
| INFORMATION | 410 | 400 | 400 | 430 | 440 | 440 | 420 | 430 | 430 |
| FINANCIAL ACTIVITIES | 1,260 | 1,270 | 1,270 | 1,300 | 1,290 | 1,310 | 1,260 | 1,280 | 1,290 |
| PROFESSIONAL AND BUSINESS SERVICES | 1,660 | 1,670 | 1,700 | 1,660 | 1,670 | 1,670 | 1,660 | 1,670 | 1,660 |
| EDUCATIONAL AND HEALTH SERVICES | 3,240 | 3,230 | 3,250 | 3,940 | 3,930 | 3,930 | 3,880 | 3,870 | 3,870 |
| LEISURE AND HOSPITALITY | 3,960 | 4,060 | 4,210 | 4,140 | 4,310 | 4,380 | 3,850 | 3,960 | 3,970 |
| OTHER SERVICES | 760 | 760 | 770 | 790 | 780 | 780 | 780 | 790 | 790 |
| GOVERNMENT* | 7,230 | 7,330 | 7,650 | 7,600 | 7,660 | 7,820 | 7,530 | 7,470 | 7,610 |

Source: California Employment Development Department, Labor Market Information, Historical Industry Employment. Employment by industry reflects the number of jobs by the place of work. The monthly report (not adjusted for seasonality) does not include business owners, the self-employed, unpaid family workers, private household workers, and workers on strike. *Government sector includes Indian tribal government employment.

CALWORKS WELFARE-TO-WORK EMPLOYMENT ACTIVITY FOR SECOND CALENDAR QUARTER 2006

| AVERAGE NUMBER OF PARTICIPANTS ENROLLED IN CALWORKS | TOTAL PARTICIPANTS WHO ENTERED EMPLOYMENT | TOTAL PARTICIPANTS WHO EXITED CALWORKS DUE TO EMPLOYMENT | AVERAGE PARTICIPANTS IN UNSUBSIDIZED EMPLOYMENT | AVERAGE PARTICIPANTS IN SELF-EMPLOYMENT | AVERAGE PARTICIPANTS IN SUBSIDIZED TRAINING | AVERAGE PARTICIPANTS IN ON-THE-JOB TRAINING | AVERAGE PARTICIPANTS IN WORK EXPERIENCE |
|---|---|--|---|---|---|---|---|
| 771 | 88 | 0 | 222 | 24 | 0 | 1 | 41 |

JOB ALLIANCE PARTICIPANTS - NEW EMPLOYMENT BY DISTRICT**

| | FORT BRAGG | UKIAH | WILLITS |
|--------------------------|------------|-------|---------|
| NUMBER IN NEW EMPLOYMENT | 10 | 61 | 18 |
| MEDIAN WAGE \$ | 8.30 | 8.00 | 7.95 |

*Average Number of Participants Enrolled in CalWORKs includes participants enrolled in all mandated CalWORKs activities. The data in subsequent columns reflects only the number of participants enrolled in employment-related activities. Space prohibits listing data for all CalWORKs activities.

**Job Alliance Participants - New Employment by District reports employment by employer location. As some individuals may be employed by more than one employer during the quarter, discrepancies may exist between the total count for New Employment by District and Total Participants Who Entered Employment.

Sources: California Department of Social Services Data Systems and Survey Design Bureau; Job Alliance, Mendocino County Department of Social Services.

The Mendocino County Workforce Investment Board developed this *Economic Scorecard* as a service to provide a baseline of economic performance. We welcome feedback regarding format and content. Please contact us by mail at the Workforce Investment Board, 631 S. Orchard. Ave., Ukiah, CA 95482, by phone at (707) 467-5506, or by email at soinilaj@mcdss.org.

RESIDENTIAL REAL ESTATE SALES

| BAY AREA REAL ESTATE INFORMATION SERVICES (BAREIS) INLAND MENDOCINO COUNTY | 2005 | 2006 | 2005 | 2006 | COASTAL MENDOCINO ASSOCIATION OF REALTORS (CMAR) COAST, HIGHWAY 128 CORRIDOR, COMPTCHE | 2005 | 2006 | 2005 | 2006 |
|---|-------------------------|-------------------------|---------------------------|---------------------------|---|-------------------------|-------------------------|---------------------------|---------------------------|
| | SECOND CALENDAR QUARTER | SECOND CALENDAR QUARTER | YEAR-TO-DATE JANUARY-JUNE | YEAR-TO-DATE JANUARY-JUNE | | SECOND CALENDAR QUARTER | SECOND CALENDAR QUARTER | YEAR-TO-DATE JANUARY-JUNE | YEAR-TO-DATE JANUARY-JUNE |
| TOTAL RESIDENTIAL PROPERTIES SOLD | 191 | 148 | 340 | 279 | TOTAL RESIDENTIAL PROPERTIES SOLD | 84 | 45 | 133 | 76 |
| MEDIAN SALE PRICE \$ | 362,500 | 395,000 | 365,750 | 402,500 | MEDIAN SALE PRICE \$ | 466,250 | 550,000 | 490,768 | 531,250 |
| AVERAGE DAYS ON MARKET | 76 | 111 | 76 | 113 | AVERAGE DAYS ON MARKET | 104 | 120 | 113 | 126 |

Sources: Bay Area Real Estate Information Services (BAREIS) website: www.bareis.com; Coastal Mendocino Association of Realtors (CMAR). Data derived from unduplicated listings unique to each source. BAREIS data includes some coastal sales. CMAR data includes some inland sales. Information herein believed to be reliable, but not guaranteed.

BUILDING PERMITS - NEW CONSTRUCTION - RESIDENTIAL AND COMMERCIAL

| | 2005 | | | | | 2006 | | | | | |
|----------------------------|------------------|---------------|----------|------------|-----------|------------|---------------|----------|------------|-----------|------------|
| | CALENDAR QUARTER | SINGLE FAMILY | 2 FAMILY | 3-4 FAMILY | 5+ FAMILY | COMMERCIAL | SINGLE FAMILY | 2 FAMILY | 3-4 FAMILY | 5+ FAMILY | COMMERCIAL |
| FORT BRAGG | 2ND QUARTER | 3 | 0 | 0 | 0 | 1 | 1 | 0 | 0 | 0 | 0 |
| | YEAR-TO-DATE | 7 | 2 | 0 | 0 | 2 | 5 | 0 | 0 | 0 | 0 |
| POINT ARENA | 2ND QUARTER | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | YEAR-TO-DATE | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| UKIAH | 2ND QUARTER | 5 | 0 | 1 | 0 | 1 | 1 | 0 | 0 | 0 | 2 |
| | YEAR-TO-DATE | 7 | 0 | 2 | 0 | 1 | 2 | 0 | 0 | 0 | 2 |
| WILLITS | 2ND QUARTER | 1 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 |
| | YEAR-TO-DATE | 2 | 2 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 |
| UNINCORPORATED AREA | 2ND QUARTER | 71 | 0 | 0 | 0 | 9 | 73 | 0 | 0 | 0 | 2 |
| | YEAR-TO-DATE | 117 | 0 | 0 | 0 | 20 | 113 | 0 | 0 | 0 | 2 |

Sources: City of Ukiah Building Inspection Division, City of Willits Planning and Building, City of Fort Bragg, City of Point Arena, Mendocino County Department of Planning and Building Services. Information herein believed reliable, but not guaranteed.

SALES TAX REVENUES

| LOCATION | 2005 YEAR-TO-DATE JAN-MAR | 2006 YEAR-TO-DATE JAN-MAR | 2006 FIRST CALENDAR QUARTER |
|----------------|---------------------------|---------------------------|-----------------------------|
| FORT BRAGG | \$ 347,708 | \$ 355,445 | \$ 355,445 |
| POINT ARENA | \$ 8,152 | \$ 7,443 | 7,443 |
| UKIAH | \$ 835,336 | \$ 892,718 | 892,718 |
| WILLITS | \$ 268,976 | \$ 254,138 | 254,138 |
| UNINCORPORATED | \$ 965,471 | \$ 843,459 | 843,459 |
| MISCELLANEOUS | \$ 230,703 | \$ 257,912 | 257,912 |
| TOTAL: | \$ 2,656,346 | \$ 2,611,115 | \$ 2,611,115 |

Source: Mendocino County Treasurer-Tax Collector. This is unaudited information and may be subject to change.

BED TAX REVENUES

| UNINCORPORATED AREA | 2005 YEAR-TO-DATE JAN-MAR | 2006 YEAR-TO-DATE JAN-MAR | 2006 FIRST CALENDAR QUARTER |
|------------------------------|---------------------------|---------------------------|-----------------------------|
| ALBION | \$ 41,859 | 44,732 | \$ 44,732 |
| ELK | 25,328 | 27,070 | 27,070 |
| GUALALA | 73,760 | 74,460 | 74,460 |
| MANCHESTER | 19,039 | 11,863 | 11,863 |
| POINT ARENA | 2,561 | 2,468 | 2,468 |
| MENDOCINO | 196,122 | 172,621 | 172,621 |
| LITTLE RIVER | 126,306 | 125,783 | 125,783 |
| CASPER | 1,202 | 664 | 664 |
| UKIAH | 63,495 | 61,884 | 61,884 |
| HOPLAND | 6,212 | 4,892 | 4,892 |
| PHILO | 6,624 | 6,122 | 6,122 |
| BOONVILLE | 4,975 | 7,742 | 7,742 |
| YORKVILLE | 7,814 | 152 | 152 |
| LEGGETT | 1,181 | 1,843 | 1,843 |
| COVELO | N/A | 2,768 | 2,768 |
| LAYTONVILLE | 3,376 | 2,966 | 2,966 |
| WILLITS | 1,571 | 1,270 | 1,270 |
| WESTPORT | 7,887 | 4,854 | 4,854 |
| FORT BRAGG | 29,622 | 27,260 | 27,260 |
| UNINCORPORATED TOTAL: | \$ 618,934 | 581,414 | \$ 581,414 |
| CITIES | | | |
| FORT BRAGG | \$ 210,385 | \$ 195,090 | \$ 195,090 |
| POINT ARENA | 12,001 | 11,804 | 11,804 |
| UKIAH | 85,720 | 102,478 | 102,478 |
| WILLITS | 35,263 | 39,969 | 39,969 |
| CITIES TOTAL: | \$ 343,369 | \$ 349,341 | \$ 349,341 |

Sources: Mendocino County Auditor-Controller; Finance Departments for Cities of Fort Bragg, Point Arena, Ukiah, and Willits. This is unaudited information and may be subject to change.

**MPIC RAPID RESPONSE ASSISTANCE DUE TO LAYOFFS
SECOND CALENDAR QUARTER 2006**

| LAYOFF DATE | EMPLOYER | NUMBER OF LAYOFFS | | | |
|-----------------------|--------------------------|-------------------|-----|------|-----|
| 4/11 | Fetzer Valley Oaks | 76 | | | |
| 4/28 | UMPQUA Bank | 1 | | | |
| 4/28 | Wonder Bread | 1 | | | |
| 5/31 | Cox Media | 3 | | | |
| 6/6 | Coyote Valley Tribal | 6 | | | |
| 6/9 | Mendocino Coast Hospital | 2 | | | |
| 6/30 | First American Title | 6 | | | |
| 6/30 | Fidelity National Title | 2 | | | |
| | TOTAL: | 97 | | | |
| TOTALS BY YEAR | | | | | |
| 1995 | 175 | 1999 | 168 | 2003 | 388 |
| 1996 | 238 | 2000 | 181 | 2004 | 369 |
| 1997 | 55 | 2001 | 633 | 2005 | 292 |
| 1998 | 452 | 2002 | 349 | 2006 | 110 |

Source: Mendocino Private Industry Council