



# ECONOMIC SCORECARD

APRIL 2008

## CIVILIAN LABOR FORCE, EMPLOYMENT, AND UNEMPLOYMENT\*

	Third Quarter 2007			Fourth Quarter 2007			Annual Average 2007
	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	
LABOR FORCE	43,140	44,020	43,990	44,720	44,110	44,600	44,200
EMPLOYMENT	40,780	41,750	41,790	42,510	41,690	41,760	41,700
UNEMPLOYMENT	2,360	2,270	2,200	2,210	2,420	2,840	2,500
UNEMPLOYMENT RATE	5.5%	5.2%	5.0%	4.9%	5.5%	6.4%	5.6%
STATE RANK BY RATE	23	21	16	13	19	24	22

Source: California Employment Development Department, Labor Market Information, Report 400C. Civilian employment data reflects the number of working people by where they live. The monthly report (not adjusted for seasonality) includes business owners, the self-employed, unpaid family workers, private household workers, wage and salary workers, and workers on strike. \*Figures benchmarked.

## EMPLOYMENT BY INDUSTRY

	4TH QUARTER 2006			4TH QUARTER 2007			3RD QUARTER 2007		
	OCTOBER	NOVEMBER	DECEMBER	OCTOBER	NOVEMBER	DECEMBER	JULY	AUGUST	SEPTEMBER
<b>TOTAL, ALL INDUSTRIES</b>	<b>34,390</b>	<b>32,870</b>	<b>32,520</b>	<b>33,310</b>	<b>32,570</b>	<b>32,360</b>	<b>32,090</b>	<b>32,960</b>	<b>33,160</b>
TOTAL FARM	3,390	2,250	2,020	2,370	1,730	1,610	2,150	2,780	2,920
TOTAL NONFARM	31,000	30,620	30,500	30,940	30,840	30,750	29,940	30,180	30,240
<b>GOODS PRODUCING</b>	<b>5,230</b>	<b>4,990</b>	<b>4,700</b>	<b>4,880</b>	<b>4,680</b>	<b>4,520</b>	<b>4,770</b>	<b>4,670</b>	<b>4,850</b>
NATURAL RESOURCES AND MINING	490	430	300	480	430	330	360	340	340
CONSTRUCTION	1,740	1,650	1,610	1,580	1,530	1,410	1,490	1,470	1,460
MANUFACTURING	3,000	2,910	2,790	2,820	2,720	2,780	2,920	2,860	3,050
<b>SERVICE PROVIDING</b>	<b>25,770</b>	<b>25,630</b>	<b>25,800</b>	<b>26,060</b>	<b>26,160</b>	<b>26,230</b>	<b>25,170</b>	<b>25,510</b>	<b>25,390</b>
TRADE, TRANSPORTATION AND UTILITIES	6,030	6,080	6,180	6,070	6,170	6,170	5,970	6,030	6,020
INFORMATION	360	370	380	360	360	360	380	390	380
FINANCIAL ACTIVITIES	1,250	1,230	1,230	1,210	1,190	1,190	1,260	1,250	1,260
PROFESSIONAL AND BUSINESS SERVICES	1,880	1,760	1,770	1,860	1,850	1,920	1,730	1,760	1,750
EDUCATIONAL AND HEALTH SERVICES	3,730	3,750	3,790	3,860	3,840	3,930	3,680	3,660	3,690
LEISURE AND HOSPITALITY	4,300	4,190	4,150	4,360	4,260	4,190	4,280	4,320	4,240
OTHER SERVICES	760	750	760	790	780	770	780	760	760
GOVERNMENT*	7,460	7,500	7,540	7,550	7,710	7,700	7,090	7,340	7,290

Source: California Employment Development Department, Labor Market Information, Historical Industry Employment. Employment by industry reflects the number of jobs by the place of work. The monthly report (not adjusted for seasonality) does not include business owners, the self-employed, unpaid family workers, private household workers, and workers on strike. \*Government sector includes Indian tribal government employment.

## CALWORKS WELFARE-TO-WORK EMPLOYMENT ACTIVITY FOR FOURTH CALENDAR QUARTER

AVERAGE NUMBER OF PARTICIPANTS ENROLLED IN CALWORKS	TOTAL PARTICIPANTS WHO ENTERED EMPLOYMENT	TOTAL PARTICIPANTS WHO EXITED CALWORKS DUE TO EMPLOYMENT	AVERAGE PARTICIPANTS IN UNSUBSIDIZED EMPLOYMENT	AVERAGE PARTICIPANTS IN SELF-EMPLOYMENT	AVERAGE PARTICIPANTS IN WORK STUDY***	AVERAGE PARTICIPANTS IN ON-THE-JOB TRAINING	AVERAGE PARTICIPANTS IN WORK EXPERIENCE
691	88	0	194	22	13	1	57

### JOB ALLIANCE PARTICIPANTS - NEW EMPLOYMENT BY DISTRICT\*\*

	FORT BRAGG	UKIAH	WILLITS
NUMBER IN NEW EMPLOYMENT	8	55	28
MEDIAN WAGE \$	9.75	8.50	9.00

\*Average Number of Participants Enrolled in CalWORKS includes participants enrolled in all mandated CalWORKS activities. The data in subsequent columns reflects only the number of participants enrolled in employment-related activities. Space prohibits listing data for all CalWORKS activities.

\*\*Job Alliance Participants - New Employment by District reports employment by employer location. As some individuals may be employed by more than one employer during the quarter, discrepancies may exist between the total count for New Employment by District and Total Participants Who Entered Employment.

\*\*\*Beginning with the April 2008 Economic Scorecard, statistics for Average Participants in Work Study will be reported in place of statistics for Average Participants in Subsidized Training.

Sources: California Department of Social Services Data Systems and Survey Design Bureau; Job Alliance, Mendocino County Department of Social Services

The Mendocino County Workforce Investment Board developed this Economic Scorecard as a service to provide a baseline of economic performance. We welcome feedback regarding format and content. Please contact us by mail at the Workforce Investment Board, 631 S. Orchard Ave., Ukiah, CA 95482, by phone at (707) 467-5589, or by email at [stebbinsl@mcdss.org](mailto:stebbinsl@mcdss.org).

**RESIDENTIAL REAL ESTATE SALES**

BAY AREA REAL ESTATE INFORMATION SERVICES (BAREIS) INLAND MENDOCINO COUNTY	2006	2007	2006	2007	COASTAL MENDOCINO ASSOCIATION OF REALTORS (CMAR) COAST, HIGHWAY 128 CORRIDOR, COMPTCHE	2006	2007	2006	2007
	FOURTH CALENDAR QUARTER	FOURTH CALENDAR QUARTER	YEAR-TO-DATE JANUARY-DECEMBER	YEAR-TO-DATE JANUARY-DECEMBER		FOURTH CALENDAR QUARTER	FOURTH CALENDAR QUARTER	YEAR-TO-DATE JANUARY-DECEMBER	YEAR-TO-DATE JANUARY-DECEMBER
TOTAL RESIDENTIAL PROPERTIES SOLD	168	107	626	508	TOTAL RESIDENTIAL PROPERTIES SOLD	51	25	177	157
MEDIAN SALE PRICE \$ *	410,000	385,000	409,000	392,000	MEDIAN SALE PRICE \$	639,000	580,000	542,500	590,750
AVERAGE DAYS ON MARKET	115	162	110	140	AVERAGE DAYS ON MARKET	149	257	123	179

Sources: Bay Area Real Estate Information Services (BAREIS) website: www.bareis.com; Coastal Mendocino Association of Realtors (CMAR). Data derived from unduplicated listings unique to each source. BAREIS data includes some coastal sales. CMAR data includes some inland sales. Information herein believed to be reliable, but not guaranteed.  
 \*Year-To-Date Median Sale Price for Inland Mendocino County does not include May 2007 as statistics are unavailable from BAREIS.

**BUILDING PERMITS - NEW CONSTRUCTION - RESIDENTIAL AND COMMERCIAL**

	CALENDAR QUARTER	2006					2007				
		SINGLE FAMILY	2 FAMILY	3-4 FAMILY	5+ FAMILY	COMMERCIAL	SINGLE FAMILY	2 FAMILY	3-4 FAMILY	5+ FAMILY	COMMERCIAL
<b>FORT BRAGG</b>	4TH QUARTER	2	0	0	0	0	0	0	0	0	0
	YEAR-TO-DATE	9	0	0	0	2	5	0	0	0	2
<b>POINT ARENA</b>	4TH QUARTER	0	0	0	0	0	1	0	0	0	0
	YEAR-TO-DATE	0	0	0	0	1	2	0	0	0	0
<b>UKIAH</b>	4TH QUARTER	0	0	0	0	0	3	0	0	0	0
	YEAR-TO-DATE	17	0	2	0	2	4	1	0	0	0
<b>WILLITS</b>	4TH QUARTER	0	0	0	0	0	0	0	0	0	0
	YEAR-TO-DATE	2	1	0	0	2	20	0	1	0	1
<b>UNINCORPORATED AREA</b>	4TH QUARTER	52	0	0	0	10	26	0	0	0	8
	YEAR-TO-DATE	238	0	1	0	30	165	0	0	0	29
<b>COUNTYWIDE TOTAL</b>	YEAR-TO-DATE	266	1	3	0	37	196	1	1	0	32

Sources: City of Ukiah Building Inspection Division, City of Willits Planning and Building, City of Fort Bragg, City of Point Arena, Mendocino County Department of Planning and Building Services. Information herein believed reliable, but not guaranteed.

**SALES TAX REVENUES**

LOCATION	2006 YEAR-TO-DATE JAN-SEP	2007 YEAR-TO-DATE JAN-SEP	2007 THIRD CALENDAR QUARTER
FORT BRAGG	\$ 1,214,471	\$ 1,200,609	\$ 427,554
POINT ARENA	\$ 24,950	\$ 33,182	13,715
UKIAH	\$ 3,043,250	\$ 3,105,854	1,067,098
WILLITS	\$ 942,998	\$ 1,022,957	361,817
UNINCORPORATED	\$ 3,248,004	\$ 3,329,899	1,197,838
MISCELLANEOUS	\$ 881,087	\$ 966,833	329,688
<b>TOTAL:</b>	<b>\$ 9,354,760</b>	<b>\$ 9,659,334</b>	<b>\$ 3,397,710</b>

**BED TAX REVENUES**

UNINCORPORATED AREA	2006 YEAR-TO-DATE JAN-SEPT	2007 YEAR-TO-DATE JAN-SEPT	2007 THIRD CALENDAR QUARTER
ALBION	\$ 174,388	176,013	\$ 70,095
ELK	108,900	130,909	51,595
CLEONE	N/A	460	460
GUALALA	339,298	340,775	158,915
MANCHESTER	61,688	73,935	37,850
POINT ARENA	11,207	N/A	N/A
MENDOCINO	886,496	981,693	474,622
LITTLE RIVER	491,819	479,994	216,105
CASPER	4,742	8,476	4,764
UKIAH	259,827	269,312	103,210
HOPLAND	24,126	24,710	12,134
PHILO	42,923	51,060	24,527
BOONVILLE	39,778	45,132	18,924
YORKVILLE	1,952	2,756	1,293
LEGGETT	24,666	24,901	13,442
COVELO	N/A	N/A	N/A
LAYTONVILLE	13,375	15,791	7,171
WILLITS	14,004	12,695	8,296
WESTPORT	32,950	34,081	16,408
FORT BRAGG	194,432	188,760	99,761
<b>UNINCORPORATED TOTAL:</b>	<b>\$ 2,733,427</b>	<b>2,866,424</b>	<b>\$ 1,319,572</b>
<b>CITIES</b>	-	-	-
FORT BRAGG	\$ 1,183,836	1,250,965	\$ 638,596
POINT ARENA	54,801	48,665	21,730
UKIAH	395,271	543,840	225,388
WILLITS	178,206	174,280	79,971
<b>CITIES TOTAL:</b>	<b>\$ 1,812,114</b>	<b>2,017,750</b>	<b>\$ 965,685</b>

Sources: Mendocino County Auditor-Controller; Finance Departments for Cities of Fort Bragg, Point Arena, Ukiah, and Willits. This is unaudited information and may be subject to change.

**MPIC RAPID RESPONSE ASSISTANCE DUE TO LAYOFFS  
FOURTH CALENDAR QUARTER 2007**

LAYOFF DATE	EMPLOYER	NUMBER OF LAYOFFS			
9/10	Clark Miller Distributing	1			
9/28	1st American Title	1			
10/15	Piedmont Lumber Truss	30			
10/20	Harwood Products	6			
10/26	Harwood Products	2			
10/28	Rick's of Mendocino	4			
11/9	1st American Title	2			
11/27	Taylor Roberts	11			
12/26	Ron's Grocery & Tackle	3			
12/29	Harwood Products	100			
12/31	TNT Market	6			
<b>TOTAL:</b>		<b>166</b>			
TOTALS BY YEAR					
1996	238	2000	181	2004	369
1997	55	2001	633	2005	297
1998	452	2002	349	2006	177
1999	168	2003	388	2007	272

Source: Mendocino Private Industry Council