



# Economic Scorecard

APRIL 2007

## CIVILIAN LABOR FORCE, EMPLOYMENT, AND UNEMPLOYMENT\*

	Third Quarter 2006			Fourth Quarter 2006			Annual Average 2006
	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	
LABOR FORCE	43,850	44,510	44,060	45,430	43,950	43,870	43,900
EMPLOYMENT	41,640	42,420	42,140	43,560	41,800	41,540	41,600
UNEMPLOYMENT	2,220	2,090	1,920	1,860	2,160	2,330	2,300
UNEMPLOYMENT RATE	5.1%	4.7%	4.3%	4.1%	4.9%	5.3%	5.2%
STATE RANK BY RATE	24	20	17	14	22	25	25

Source: California Employment Development Department, Labor Market Information, Report 400C. Civilian employment data reflects the number of working people by where they live. The monthly report (not adjusted for seasonality) includes business owners, the self-employed, unpaid family workers, private household workers, wage and salary workers, and workers on strike. \*Figures benchmarked.

## EMPLOYMENT BY INDUSTRY\*\*

	FOURTH QUARTER 2005			FOURTH QUARTER 2006			THIRD QUARTER 2006		
	OCTOBER	NOVEMBER	DECEMBER	OCTOBER	NOVEMBER	DECEMBER	JULY	AUGUST	SEPTEMBER
<b>TOTAL, ALL INDUSTRIES</b>	34,060	32,650	32,180	34,390	32,870	32,520	32,370	33,870	33,620
TOTAL FARM	3,120	2,010	1,800	3,390	2,250	2,020	2,090	2,680	2,840
TOTAL NONFARM	30,940	30,640	30,380	31,000	30,620	30,500	30,280	31,190	30,780
<b>GOODS PRODUCING</b>	5,270	5,070	4,720	5,230	4,990	4,700	5,160	5,110	5,290
NATURAL RESOURCES AND MINING	480	440	280	490	430	300	500	510	510
CONSTRUCTION	1,630	1,540	1,500	1,740	1,650	1,610	1,670	1,710	1,740
MANUFACTURING	3,160	3,090	2,940	3,000	2,910	2,790	2,990	2,890	3,040
<b>SERVICE PROVIDING</b>	25,670	25,570	25,660	25,770	25,630	25,800	25,120	26,080	25,490
TRADE, TRANSPORTATION AND UTILITIES	5,970	6,050	6,130	6,030	6,080	6,180	5,900	6,100	5,960
INFORMATION	400	400	420	360	370	380	400	390	350
FINANCIAL ACTIVITIES	1,220	1,210	1,210	1,250	1,230	1,230	1,310	1,320	1,270
PROFESSIONAL AND BUSINESS SERVICES	1,820	1,700	1,710	1,880	1,760	1,770	1,850	1,880	1,830
EDUCATIONAL AND HEALTH SERVICES	3,760	3,760	3,800	3,730	3,750	3,790	3,660	3,720	3,710
LEISURE AND HOSPITALITY	4,340	4,220	4,180	4,300	4,190	4,150	4,520	4,580	4,410
OTHER SERVICES	780	760	750	760	750	760	760	750	750
GOVERNMENT*	7,380	7,470	7,460	7,460	7,500	7,540	6,720	7,340	7,210

Source: California Employment Development Department, Labor Market Information, Historical Industry Employment. Employment by industry reflects the number of jobs by the place of work. The monthly report (not adjusted for seasonality) does not include business owners, the self-employed, unpaid family workers, private household workers, and workers on strike.\*Government sector includes Indian tribal government employment. \*\*Figures benchmarked.

## CALWORKS WELFARE-TO-WORK EMPLOYMENT ACTIVITY FOR FOURTH CALENDAR QUARTER

AVERAGE NUMBER OF PARTICIPANTS ENROLLED IN CALWORKS	TOTAL PARTICIPANTS WHO ENTERED EMPLOYMENT	TOTAL PARTICIPANTS WHO EXITED CALWORKS DUE TO EMPLOYMENT	AVERAGE PARTICIPANTS IN UNSUBSIDIZED EMPLOYMENT	AVERAGE PARTICIPANTS IN SELF-EMPLOYMENT	AVERAGE PARTICIPANTS IN SUBSIDIZED TRAINING	AVERAGE PARTICIPANTS IN ON-THE-JOB TRAINING	AVERAGE PARTICIPANTS IN WORK EXPERIENCE
690	82	10	196	24	0	1	51

### JOB ALLIANCE PARTICIPANTS - NEW EMPLOYMENT BY DISTRICT\*\*

	FORT BRAGG	UKIAH	WILLITS
NUMBER IN NEW EMPLOYMENT	9	49	21
MEDIAN WAGE \$	8.50	8.00	9.00

\*Average Number of Participants Enrolled in CalWORKs includes participants enrolled in all mandated CalWORKs activities. The data in subsequent columns reflects only the number of participants enrolled in employment-related activities. Space prohibits listing data for all CalWORKs activities.

\*\*Job Alliance Participants - New Employment by District reports employment by employ location. As some individuals may be employed by more than one employer during the quarter, discrepancies may exist between the total count for New Employment by District and Total Participants Who Entered Employment.

Sources: California Department of Social Services Data Systems and Survey Design Bureau; Job Alliance, Mendocino County Department of Social Services

The Mendocino County Workforce Investment Board developed this *Economic Scorecard* as a service to provide a baseline of economic performance. We welcome feedback regarding format and content. Please contact us by mail at the Workforce Investment Board, 631S. Orchard Ave, Ukiah, CA 95482, by phone at (707) 467-5506, or by email at [soinilaj@mcdss.org](mailto:soinilaj@mcdss.org).

**RESIDENTIAL REAL ESTATE SALES**

BAY AREA REAL ESTATE INFORMATION SERVICES (BAREIS) INLAND MENDOCINO COUNTY	2005	2006	2005	2006	COASTAL MENDOCINO ASSOCIATION OF REALTORS (CMAR) COAST, HIGHWAY 128 CORRIDOR, COMPTCHE	2005	2006	2005	2006
	FOURTH CALENDAR QUARTER	FOURTH CALENDAR QUARTER	YEAR-TO-DATE JANUARY-DECEMBER	YEAR-TO-DATE JANUARY-DECEMBER		FOURTH CALENDAR QUARTER	FOURTH CALENDAR QUARTER	YEAR-TO-DATE JANUARY-DECEMBER	YEAR-TO-DATE JANUARY-DECEMBER
TOTAL RESIDENTIAL PROPERTIES SOLD	135	168	645	626	TOTAL RESIDENTIAL PROPERTIES SOLD	43	51	244	177
MEDIAN SALE PRICE \$	387,000	410,000	369,000	409,000	MEDIAN SALE PRICE \$	515,000	639,000	490,625	542,500
AVERAGE DAYS ON MARKET	95	115	82	110	AVERAGE DAYS ON MARKET	137	149	117	123

Sources: Bay Area Real Estate Information Services (BAREIS) website: www.bareis.com; Coastal Mendocino Association of Realtors (CMAR). Data derived from unduplicated listings unique to each source. BAREIS data includes some coastal sales. CMAR data includes some inland sales. Information herein believed to be reliable, but not guaranteed.

**BUILDING PERMITS - NEW CONSTRUCTION - RESIDENTIAL AND COMMERCIAL**

CALENDAR QUARTER	2005					2006				
	SINGLE FAMILY	2 FAMILY	3-4 FAMILY	5+ FAMILY	COMMERCIAL	SINGLE FAMILY	2 FAMILY	3-4 FAMILY	5+ FAMILY	COMMERCIAL
<b>FORT BRAGG</b> 4TH QUARTER	4	0	0	0	2	2	0	0	0	0
YEAR-TO-DATE	19	4	0	0	6	9	2	0	0	3
<b>POINT ARENA</b> 4TH QUARTER	0	0	0	0	0	0	0	0	0	0
YEAR-TO-DATE	0	0	0	0	0	0	0	0	0	1
<b>UKIAH</b> 4TH QUARTER	0	0	1	0	0	0	0	0	0	0
YEAR-TO-DATE	11	0	3	0	1	17	0	2	0	2
<b>WILLITS</b> 4TH QUARTER	2	0	0	0	1	0	0	0	0	0
YEAR-TO-DATE	5	4	0	0	4	2	1	0	0	2
<b>UNINCORPORATED AREA</b> 4TH QUARTER	49	0	0	0	0	52	0	0	0	10
YEAR-TO-DATE	241	0	0	0	29	238	0	1	0	30
<b>COUNTYWIDE TOTAL</b> YEAR-TO-DATE	276	8	3	0	40	266	3	3	0	38

Sources: City of Ukiah Building Inspection Division, City of Willits Planning and Building, City of Fort Bragg, City of Point Arena, Mendocino County Department of Planning and Building Services. Information herein believed reliable, but not guaranteed.

**SALES TAX REVENUES**

LOCATION	2005 YEAR-TO-DATE JAN-SEP	2006 YEAR-TO-DATE JAN-SEP	2006 THIRD CALENDAR QUARTER
FORT BRAGG	\$ 1,233,771	\$ 1,214,471	\$ 456,589
POINT ARENA	\$ 27,549	\$ 24,950	11,490
UKIAH	\$ 2,883,166	\$ 3,043,250	1,094,611
WILLITS	\$ 873,933	\$ 942,998	351,907
UNINCORPORATED	\$ 3,189,128	\$ 3,248,004	1,258,730
MISCELLANEOUS	\$ 760,440	\$ 881,087	311,494
<b>TOTAL:</b>	<b>\$ 8,967,987</b>	<b>\$ 9,354,760</b>	<b>\$ 3,484,821</b>

Source: Mendocino County Treasurer-Tax Collector. This is unaudited information and may be subject to change.

**BED TAX REVENUES**

UNINCORPORATED AREA	2005 YEAR-TO-DATE JAN-SEPT	2006 YEAR-TO-DATE JAN-SEPT	2006 THIRD CALENDAR QUARTER
ALBION	\$ 166,866	174,388	\$ 72,857
ELK	114,346	108,900	49,005
GUALALA	322,864	339,298	157,474
MANCHESTER	75,434	61,688	29,305
POINT ARENA	10,895	11,207	4,595
MENDOCINO	892,244	886,496	428,974
LITTLE RIVER	553,435	491,819	188,285
CASPER	5,991	4,742	2,288
UKIAH	270,390	259,827	107,816
HOPLAND	23,533	24,126	12,147
PHILO	40,466	42,923	21,785
BOONVILLE	29,779	39,778	18,783
YORKVILLE	18,283	1,952	1,237
LEGGETT	19,659	24,666	15,830
COVELO	N/A	N/A	4,089
LAYTONVILLE	14,000	13,375	5,906
WILLITS	14,855	14,004	9,186
WESTPORT	36,758	32,950	16,906
FORT BRAGG	174,874	194,432	105,210
<b>UNINCORPORATED TOTAL:</b>	<b>\$ 2,784,672</b>	<b>2,733,427</b>	<b>\$ 1,251,677</b>
<b>CITIES</b>	-	-	-
FORT BRAGG	\$ 1,114,707	1,183,836	\$ 620,771
POINT ARENA	50,108	54,801	24,676
UKIAH	341,243	395,271	161,374
WILLITS	156,340	178,206	82,718
<b>CITIES TOTAL:</b>	<b>\$ 1,662,398</b>	<b>1,812,114</b>	<b>\$ 889,539</b>

Sources: Mendocino County Auditor-Controller; Finance Departments for Cities of Fort Bragg, Point Arena, Ukiah, and Willits. This is unaudited information and may be subject to change.

**MPIC RAPID RESPONSE ASSISTANCE DUE TO LAYOFFS  
FOURTH CALENDAR QUARTER 2006**

LAYOFF DATE	EMPLOYER	NUMBER OF LAYOFFS			
10/1	For the Shell of It	5			
10/5	Brooktrails Physical Therapy	2			
10/13	Why Weight	4			
10/30	Carter Behnke Oglest	1			
12/2	Clark Musical Instruments	1			
12/29	Mendocino Coast Hospital	1			
12/29	Skunk Train	10			
<b>TOTAL:</b>		<b>24</b>			
TOTALS BY YEAR					
1995	175	1999	168	2003	388
1996	238	2000	181	2004	369
1997	55	2001	633	2005	292
1998	452	2002	349	2006	177*

Source: Mendocino Private Industry Council \*Previous 3 quarters as printed will total 175 due to submission of 2 layoffs after publication of quarters 2 & 3.