



# ECONOMIC SCORECARD

APRIL 2010 (REVISED)

## CIVILIAN LABOR FORCE, EMPLOYMENT, AND UNEMPLOYMENT\*

	THIRD QUARTER 2009			FOURTH QUARTER 2009			ANNUAL AVERAGE 2009
	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	
LABOR FORCE	43,550	44,630	43,560	44,020	43,410	43,130	43,450
EMPLOYMENT	38,910	39,940	39,140	39,500	38,710	38,230	38,900
UNEMPLOYMENT	4,640	4,690	4,420	4,520	4,700	4,900	4,550
UNEMPLOYMENT RATE	10.7%	10.5%	10.2%	10.3%	10.8%	11.4%	10.5%
STATE RANK BY RATE	13	12	12	12	11	18	14

Source: California Employment Development Department, Labor Market Information, Report 400C. Civilian employment data reflects the number of working people by where they live. The monthly report (not adjusted for seasonality) includes business owners, the self-employed, unpaid family workers, private household workers, wage and salary workers, and workers on strike. \*Figures benchmarked

## EMPLOYMENT BY INDUSTRY

	4TH QUARTER 2008			4TH QUARTER 2009			3RD QUARTER 2009		
	OCTOBER	NOVEMBER	DECEMBER	OCTOBER	NOVEMBER	DECEMBER	JULY	AUGUST	SEPTEMBER
<b>TOTAL, ALL INDUSTRIES</b>	<b>32,680</b>	<b>31,830</b>	<b>31,650</b>	<b>30,520</b>	<b>29,670</b>	<b>29,450</b>	<b>29,920</b>	<b>30,920</b>	<b>30,490</b>
TOTAL FARM	2,230	1,620	1,770	2,160	1,460	1,510	1,900	2,250	2,210
TOTAL NONFARM	30,450	30,210	29,880	28,360	28,210	27,940	28,010	28,660	28,280
<b>GOODS PRODUCING</b>	<b>4,510</b>	<b>4,300</b>	<b>3,990</b>	<b>3,800</b>	<b>3,620</b>	<b>3,380</b>	<b>4,180</b>	<b>4,280</b>	<b>4,240</b>
NATURAL RESOURCES AND MINING	500	440	240	300	260	160	450	450	440
CONSTRUCTION	1,370	1,350	1,250	1,000	980	870	1,260	1,300	1,310
MANUFACTURING	2,640	2,510	2,500	2,500	2,390	2,360	2,470	2,530	2,490
<b>SERVICE PROVIDING</b>	<b>25,940</b>	<b>25,910</b>	<b>25,890</b>	<b>24,560</b>	<b>24,590</b>	<b>24,560</b>	<b>23,840</b>	<b>24,390</b>	<b>24,040</b>
TRADE, TRANSPORTATION AND UTILITIES	5,980	6,020	6,030	5,720	5,760	5,770	5,680	5,570	5,450
INFORMATION	340	340	360	350	350	350	360	350	350
FINANCIAL ACTIVITIES	1,190	1,180	1,190	1,210	1,210	1,220	1,180	1,220	1,230
PROFESSIONAL AND BUSINESS SERVICES	1,880	1,890	1,880	1,800	1,800	1,790	1,880	1,860	1,870
EDUCATIONAL AND HEALTH SERVICES	3,860	3,870	3,870	3,840	3,850	3,850	3,650	3,650	3,720
LEISURE AND HOSPITALITY	4,180	4,110	3,960	3,770	3,680	3,600	3,800	3,840	3,710
OTHER SERVICES	780	750	760	670	660	670	710	710	710
GOVERNMENT*	7,730	7,750	7,840	7,210	7,290	7,310	6,580	7,190	7,010

Source: California Employment Development Department, Labor Market Information, Historical Industry Employment. Employment by industry reflects the number of jobs by the place of work. The monthly report (not adjusted for seasonality) does not include business owners, the self-employed, unpaid family workers, private household workers, and workers on strike. \*Government sector includes Indian tribal government employment.

## CALWORKS WELFARE-TO-WORK EMPLOYMENT ACTIVITY FOR FOURTH CALENDAR QUARTER 2009

AVERAGE NUMBER OF PARTICIPANTS ENROLLED IN CALWORKS	TOTAL PARTICIPANTS WHO ENTERED EMPLOYMENT	TOTAL PARTICIPANTS WHO EXITED CALWORKS DUE TO EMPLOYMENT	AVERAGE PARTICIPANTS IN UNSUBSIDIZED EMPLOYMENT	AVERAGE PARTICIPANTS IN SELF-EMPLOYMENT	AVERAGE PARTICIPANTS IN WORK STUDY	AVERAGE PARTICIPANTS IN ON-THE-JOB TRAINING	AVERAGE PARTICIPANTS IN WORK EXPERIENCE
722	57	3	165	24	13	0	35

### CALWORKS JOB SERVICES PARTICIPANTS - NEW EMPLOYMENT BY DISTRICT\*\*

	FORT BRAGG	UKIAH	WILLITS
NUMBER IN NEW EMPLOYMENT	4	37	19
MEDIAN WAGE \$	9.08	9.00	9.00

\*Average Number of Participants Enrolled in CalWORKs includes participants enrolled in all mandated CalWORKs activities. The data in subsequent columns reflects only the number of participants enrolled in employment-related activities. Space prohibits listing data for all CalWORKs activities.

\*\*CalWORKs Job Services Participants - New Employment by District reports employment by employer location. As some individuals may be employed by more than one employer during the quarter, discrepancies may exist between the total count for New Employment by District and Total Participants Who Entered Employment.

Sources: California Department of Social Services Data Systems and Survey Design Bureau; CalWORKs Job Services, Mendocino County Health and Human Services Agency

**MENDOCINO COUNTY WORKFORCE INVESTMENT BOARD ECONOMIC SCORECARD DECEMBER 2009**

**RESIDENTIAL REAL ESTATE SALES**

BAY AREA REAL ESTATE INFORMATION SERVICES (BAREIS) INLAND MENDOCINO COUNTY	2008	2009	2008	2009	COASTAL MENDOCINO ASSOCIATION OF REALTORS (CMAR) COAST, HIGHWAY 128 CORRIDOR, COMPTCHE	2008	2009	2008	2009
	FOURTH CALENDAR QUARTER	FOURTH CALENDAR QUARTER	YEAR-TO-DATE JANUARY-DECEMBER	YEAR-TO-DATE JANUARY-DECEMBER		FOURTH CALENDAR QUARTER	FOURTH CALENDAR QUARTER	YEAR-TO-DATE JANUARY-DECEMBER	YEAR-TO-DATE JANUARY-DECEMBER
TOTAL RESIDENTIAL PROPERTIES SOLD	88	132	365	470	TOTAL RESIDENTIAL PROPERTIES SOLD	26	36	95	88
MEDIAN SALE PRICE \$ *	260,000	250,000	310,000	250,000	MEDIAN SALE PRICE \$	493,500	320,825	493,500	317,913
AVERAGE DAYS ON MARKET	131	127	136	140	AVERAGE DAYS ON MARKET	248	242	209	223

Sources: Bay Area Real Estate Information Services (BAREIS) website: www.bareis.com; Coastal Mendocino Association of Realtors (CMAR). Data derived from unduplicated listings unique to each source. BAREIS data includes some coastal sales. CMAR data includes some inland sales. Information herein believed to be reliable, but not guaranteed.

**BUILDING PERMITS - NEW CONSTRUCTION - RESIDENTIAL AND COMMERCIAL**

	CALENDAR QUARTER	2008					2009				
		SINGLE FAMILY	2 FAMILY	3-4 FAMILY	5+ FAMILY	COMMERCIAL	SINGLE FAMILY	2 FAMILY	3-4 FAMILY	5+ FAMILY	COMMERCIAL
<b>FORT BRAGG</b>	4TH QUARTER	1	0	0	0	0	0	0	0	0	0
	YEAR-TO-DATE	2	0	0	0	0	4	0	0	0	0
<b>POINT ARENA</b>	4TH QUARTER	0	0	0	0	0	1	0	0	0	0
	YEAR-TO-DATE	2	0	0	0	0	4	0	0	0	0
<b>UKIAH</b>	4TH QUARTER	0	0	0	0	1	0	0	0	0	0
	YEAR-TO-DATE	0	0	0	0	1	4	1	0	0	1
<b>WILLITS</b>	4TH QUARTER	0	0	0	0	1	0	0	0	0	0
	YEAR-TO-DATE	6	0	0	0	2	0	0	0	0	1
<b>UNINCORPORATED AREA</b>	4TH QUARTER	26	0	0	0	5	25	0	0	0	4
	YEAR-TO-DATE	126	1	0	0	41	88	0	0	0	19
<b>COUNTYWIDE TOTAL</b>	YEAR-TO-DATE	136	1	0	0	44	100	1	0	0	21

Sources: City of Ukiah Building Inspection Division, City of Willits Planning and Building, City of Fort Bragg, City of Point Arena, Mendocino County Department of Planning and Building Services. Information herein believed reliable, but not guaranteed.

**SALES TAX REVENUES**

LOCATION	2008 YEAR-TO-DATE JAN-SEP	2009 YEAR-TO-DATE JAN-SEP	2009 THIRD CALENDAR QUARTER
FORT BRAGG	\$ 1,189,600	\$ 945,434	\$ 342,096
POINT ARENA	\$ 34,248	\$ 41,988	\$ 16,446
UKIAH	\$ 3,024,250	\$ 2,583,255	\$ 907,447
WILLITS	\$ 1,040,574	\$ 843,568	\$ 287,594
UNINCORPORATED	\$ 3,487,258	\$ 2,782,723	\$ 1,051,454
MISCELLANEOUS	\$ 862,994	\$ 735,503	\$ 273,641
<b>TOTAL:</b>	<b>\$ 9,638,924</b>	<b>\$ 7,932,471</b>	<b>\$ 2,878,678</b>

Source: Mendocino County Treasurer-Tax Collector. This is unaudited information and may be subject to change.

**BED TAX REVENUES**

UNINCORPORATED AREA	2008 YEAR-TO-DATE JAN-SEPT	2009 YEAR-TO-DATE JAN-SEPT	2009 THIRD CALENDAR QUARTER
ALBION	\$ 151,611	145,940	\$ 62,201
ELK	\$ 115,354	116,400	54,595
CLEONE	\$ 961	N/A	N/A
GUALALA	\$ 328,719	285,965	134,195
MANCHESTER	\$ 72,347	67,671	33,964
POINT ARENA	\$ 13,191	N/A	5,157
MENDOCINO	\$ 969,342	816,263	386,729
LITTLE RIVER	\$ 527,751	523,331	227,311
CASPER	\$ 10,353	8,982	3,620
UKIAH	\$ 243,123	189,483	78,899
HOPLAND	\$ 5,911	8,437	N/A
PHILO	\$ 48,745	40,941	21,343
BOONVILLE	\$ 46,263	46,252	18,799
YORKVILLE	\$ 2,080	2,121	1,003
LEGGETT	\$ 23,273	21,831	14,001
COVELO	N/A	N/A	N/A
LAYTONVILLE	\$ 18,752	14,599	6,592
WILLITS	\$ 13,839	10,588	2,905
WESTPORT	\$ 41,009	34,534	17,525
FORT BRAGG	\$ 170,067	172,463	90,589
<b>UNINCORPORATED TOTAL:</b>	<b>\$ 2,802,691</b>	<b>\$ 2,505,800</b>	<b>\$ 1,159,425</b>
<b>CITIES</b>			
FORT BRAGG	\$ 1,260,980	1,098,936	\$ 513,194
POINT ARENA	\$ 55,735	45,742	20,203
UKIAH	\$ 671,032	507,396	203,886
WILLITS	\$ 181,862	179,807	71,453
<b>CITIES TOTAL:</b>	<b>\$ 2,169,609</b>	<b>1,831,880</b>	<b>\$ 808,737</b>

Sources: Mendocino County Auditor-Controller; Finance Departments for Cities of Fort Bragg, Point Arena, Ukiah, and Willits. This is unaudited information and may be subject to change.

**MPIC RAPID RESPONSE ASSISTANCE DUE TO LAYOFFS  
FOURTH CALENDAR QUARTER 2009**

	2008 4TH CALENDAR QUARTER	2009 4TH CALENDAR QUARTER	* 2009 3RD CALENDAR QUARTER	2008 YEAR TOTAL	2009 YEAR TOTAL	
TOTAL LAYOFFS NUMBER OF EMPLOYERS	188	44	216	452	522	
	21	13	13	55	43	
<b>TOTALS LAYOFFS BY YEAR</b>						
	1996	238	2002	349	2008	452
	1997	55	2003	388	2009	435
	1998	452	2004	369		
	1999	168	2005	297		
	2000	181	2006	177		
	2001	633	2007	272		

Source: Mendocino Private Industry Council. This is unaudited information and may be subject to change. \* Note: An adjustment was made to 3rd quarter figures based on corrected information.