



# ECONOMIC SCORECARD

DECEMBER 2009

## CIVILIAN LABOR FORCE, EMPLOYMENT, AND UNEMPLOYMENT

|                    | THIRD QUARTER 2008 |        |           | THIRD QUARTER 2009 |        |           | SECOND QUARTER 2009 |        |        |
|--------------------|--------------------|--------|-----------|--------------------|--------|-----------|---------------------|--------|--------|
|                    | JULY               | AUGUST | SEPTEMBER | JULY               | AUGUST | SEPTEMBER | APRIL               | MAY    | JUNE   |
| LABOR FORCE        | 44,980             | 45,450 | 44,880    | 43,550             | 44,630 | 43,560    | 43,840              | 44,150 | 44,740 |
| EMPLOYMENT         | 41,970             | 42,520 | 42,020    | 38,910             | 39,940 | 39,140    | 39,130              | 39,590 | 40,230 |
| UNEMPLOYMENT       | 3,010              | 2,930  | 2,860     | 4,640              | 4,690  | 4,420     | 4,710               | 4,560  | 4,510  |
| UNEMPLOYMENT RATE  | 6.7%               | 6.5%   | 6.4%      | 10.7%              | 10.5%  | 10.2%     | 10.7%               | 10.3%  | 10.1%  |
| STATE RANK BY RATE | 13                 | 11     | 10        | 13                 | 12     | 12        | 18                  | 14     | 9      |

Source: California Employment Development Department, Labor Market Information, Report 400C. Civilian employment data reflects the number of working people by where

## EMPLOYMENT BY INDUSTRY

|                                     | 3RD QUARTER 2008 |               |               | 3RD QUARTER 2009 |               |               | 2ND QUARTER 2009 |               |               |
|-------------------------------------|------------------|---------------|---------------|------------------|---------------|---------------|------------------|---------------|---------------|
|                                     | JULY             | AUGUST        | SEPTEMBER     | JULY             | AUGUST        | SEPTEMBER     | APRIL            | MAY           | JUNE          |
| <b>TOTAL, ALL INDUSTRIES</b>        | <b>32,400</b>    | <b>33,090</b> | <b>32,740</b> | <b>29,990</b>    | <b>30,810</b> | <b>31,390</b> |                  |               |               |
| TOTAL FARM                          | 1,920            | 2,520         | 2,370         | 1,900            | 2,250         | 2,210         | 1,380            | 1,620         | 1,790         |
| TOTAL NONFARM                       | 30,480           | 30,570        | 30,370        | 28,010           | 28,660        | 28,280        | 28,610           | 29,190        | 29,600        |
| <b>GOODS PRODUCING</b>              | <b>4,440</b>     | <b>4,480</b>  | <b>4,510</b>  | <b>4,180</b>     | <b>4,280</b>  | <b>4,240</b>  | <b>3,760</b>     | <b>4,000</b>  | <b>4,130</b>  |
| NATURAL RESOURCES AND MINING        | 470              | 500           | 500           | 450              | 450           | 440           | 230              | 360           | 440           |
| CONSTRUCTION                        | 1,400            | 1,410         | 1,380         | 1,260            | 1,300         | 1,310         | 1,110            | 1,200         | 1,260         |
| MANUFACTURING                       | 2,570            | 2,570         | 2,630         | 2,470            | 2,530         | 2,490         | 2,420            | 2,440         | 2,430         |
| <b>SERVICE PROVIDING</b>            | <b>26,040</b>    | <b>26,090</b> | <b>25,860</b> | <b>23,840</b>    | <b>24,390</b> | <b>24,040</b> | <b>24,850</b>    | <b>25,190</b> | <b>25,470</b> |
| TRADE, TRANSPORTATION AND UTILITIES | 6,090            | 6,100         | 6,010         | 5,680            | 5,570         | 5,450         | 5,570            | 5,640         | 5,720         |
| INFORMATION                         | 330              | 340           | 340           | 360              | 350           | 350           | 360              | 370           | 350           |
| FINANCIAL ACTIVITIES                | 1,190            | 1,190         | 1,190         | 1,180            | 1,220         | 1,230         | 1,230            | 1,210         | 1,200         |
| PROFESSIONAL AND BUSINESS SERVICES  | 1,880            | 1,880         | 1,880         | 1,880            | 1,860         | 1,870         | 1,910            | 1,890         | 1,870         |
| EDUCATIONAL AND HEALTH SERVICES     | 3,800            | 3,850         | 3,890         | 3,650            | 3,650         | 3,720         | 3,740            | 3,850         | 3,850         |
| LEISURE AND HOSPITALITY             | 4,520            | 4,460         | 4,330         | 3,800            | 3,840         | 3,710         | 3,640            | 3,740         | 3,840         |
| OTHER SERVICES                      | 820              | 820           | 790           | 710              | 710           | 710           | 710              | 710           | 710           |
| GOVERNMENT*                         | 7,410            | 7,450         | 7,430         | 6,580            | 7,190         | 7,010         | 7,690            | 7,780         | 7,930         |

Source: California Employment Development Department, Labor Market Information, Historical Industry Employment. Employment by industry reflects the number of jobs by the place of work. The monthly report (not adjusted for seasonality) does not include business owners, the self-employed, unpaid family workers, private household workers, and workers on strike. \*Government sector includes Indian tribal government employment.

## CALWORKS WELFARE-TO-WORK EMPLOYMENT ACTIVITY FOR THIRD CALENDAR QUARTER 2009

| AVERAGE NUMBER OF PARTICIPANTS ENROLLED IN CALWORKS | TOTAL PARTICIPANTS WHO ENTERED EMPLOYMENT | TOTAL PARTICIPANTS WHO EXITED CALWORKS DUE TO EMPLOYMENT | AVERAGE PARTICIPANTS IN UNSUBSIDIZED EMPLOYMENT | AVERAGE PARTICIPANTS IN SELF-EMPLOYMENT | AVERAGE PARTICIPANTS IN WORK STUDY | AVERAGE PARTICIPANTS IN ON-THE-JOB TRAINING | AVERAGE PARTICIPANTS IN WORK EXPERIENCE |
|---|---|--|---|---|------------------------------------|---|---|
| 791   | 68  | 0  | 192   | 24                                      | 15                                 | 0   | 41                                      |

### CALWORKS JOB SERVICES PARTICIPANTS - NEW EMPLOYMENT BY DISTRICT\*\*

|                          | FORT BRAGG | UKIAH | WILLITS |
|--------------------------|------------|-------|---------|
| NUMBER IN NEW EMPLOYMENT | 4          | 31    | 36      |
| MEDIAN WAGE \$           | 9.00       | 8.75  | 9.77    |

\*Average Number of Participants Enrolled in CalWORKs includes participants enrolled in all mandated CalWORKs activities. The data in subsequent columns reflects only the number of participants enrolled in employment-related activities. Space prohibits listing data for all CalWORKs activities.

\*\*CalWORKs Job Services Participants - New Employment by District reports employment by employer location. As some individuals may be employed by more than one employer during the quarter, discrepancies may exist between the total count for New Employment by District and Total Participants Who Entered Employment.

Sources: California Department of Social Services Data Systems and Survey Design Bureau; CalWORKs Job Services, Mendocino County Health and Human Services Agency

**MENDOCINO COUNTY WORKFORCE INVESTMENT BOARD ECONOMIC SCORECARD DECEMBER 2009**

**RESIDENTIAL REAL ESTATE SALES**

| BAY AREA REAL ESTATE INFORMATION SERVICES (BAREIS)<br>INLAND MENDOCINO COUNTY | 2008                   | 2009                   | 2008                           | 2009                           | COASTAL MENDOCINO ASSOCIATION OF REALTORS (CMAR)<br>COAST, HIGHWAY 128 CORRIDOR, COMPTCHE | 2008                   | 2009                   | 2008                           | 2009                           |
|---|------------------------|------------------------|--------------------------------|--------------------------------|---|------------------------|------------------------|--------------------------------|--------------------------------|
|   | THIRD CALENDAR QUARTER | THIRD CALENDAR QUARTER | YEAR-TO-DATE JANUARY-SEPTEMBER | YEAR-TO-DATE JANUARY-SEPTEMBER |   | THIRD CALENDAR QUARTER | THIRD CALENDAR QUARTER | YEAR-TO-DATE JANUARY-SEPTEMBER | YEAR-TO-DATE JANUARY-SEPTEMBER |
| TOTAL RESIDENTIAL PROPERTIES SOLD   | 109                    | 125                    | 277                            | 338                            | TOTAL RESIDENTIAL PROPERTIES SOLD   | 22                     | 25                     | 69                             | 52                             |
| MEDIAN SALE PRICE \$  | 315,000                | 223,000                | 320,000                        | 250,000                        | MEDIAN SALE PRICE \$  | 497,500                | 315,000                | 494,500                        | 315,000                        |
| AVERAGE DAYS ON MARKET  | 135                    | 144                    | 138                            | 144                            | AVERAGE DAYS ON MARKET  | 171                    | 222                    | 183                            | 217                            |

Sources: Bay Area Real Estate Information Services (BAREIS) website: www.bareis.com; Coastal Mendocino Association of Realtors (CMAR). Data derived from unduplicated listings unique to each source. BAREIS data includes some coastal sales. CMAR data includes some inland sales. Information herein believed to be reliable, but not guaranteed.

**BUILDING PERMITS - NEW CONSTRUCTION - RESIDENTIAL AND COMMERCIAL**

| CALENDAR QUARTER                       | 2008          |          |            |           |            | 2009          |          |            |           |            |
|--|---------------|----------|------------|-----------|------------|---------------|----------|------------|-----------|------------|
|  | SINGLE FAMILY | 2 FAMILY | 3-4 FAMILY | 5+ FAMILY | COMMERCIAL | SINGLE FAMILY | 2 Family | 3-4 FAMILY | 5+ FAMILY | COMMERCIAL |
| <b>FORT BRAGG</b> 3RD QUARTER          | 0             | 0        | 0          | 0         | 0          | 4             | 0        | 0          | 0         | 0          |
| YEAR-TO-DATE                           | 1             | 0        | 0          | 0         | 0          | 4             | 0        | 2          | 0         | 0          |
| <b>POINT ARENA</b> 3RD QUARTER         | 1             | 0        | 0          | 0         | 0          | 0             | 0        | 0          | 0         | 0          |
| YEAR-TO-DATE                           | 2             | 0        | 0          | 0         | 0          | 3             | 0        | 0          | 0         | 0          |
| <b>UKIAH</b> 3RD QUARTER               | 0             | 0        | 0          | 0         | 0          | 3             | 1        | 0          | 0         | 0          |
| YEAR-TO-DATE                           | 0             | 0        | 0          | 0         | 0          | 4             | 1        | 0          | 0         | 1          |
| <b>WILLITS</b> 3RD QUARTER             | 0             | 0        | 0          | 0         | 0          | 0             | 0        | 0          | 0         | 0          |
| YEAR-TO-DATE                           | 6             | 0        | 0          | 0         | 1          | 0             | 0        | 0          | 0         | 1          |
| <b>UNINCORPORATED AREA</b> 3RD QUARTER | 45            | 0        | 0          | 0         | 11         | 25            | 0        | 0          | 0         | 6          |
| YEAR-TO-DATE                           | 100           | 1        | 0          | 0         | 36         | 63            | 0        | 0          | 0         | 15         |
| <b>COUNTYWIDE TOTAL</b> YEAR-TO-DATE   | 109           | 1        | 0          | 0         | 37         | 74            | 1        | 2          | 0         | 17         |

Sources: City of Ukiah Building Inspection Division, City of Willits Planning and Building, City of Fort Bragg, City of Point Arena, Mendocino County Department of Planning and Building Services. Information herein believed reliable, but not guaranteed.

**SALES TAX REVENUES**

| LOCATION       | 2008 YEAR-TO-DATE JAN-JUN | 2009 YEAR-TO-DATE JAN-JUN | 2009 SECOND CALENDAR QUARTER |
|----------------|---------------------------|---------------------------|------------------------------|
| FORT BRAGG     | \$ 721,024                | \$ 603,338                | \$ 322,493                   |
| POINT ARENA    | \$ 21,659                 | \$ 25,542                 | \$ 15,700                    |
| UKIAH          | \$ 2,005,306              | \$ 1,675,808              | \$ 859,931                   |
| WILLITS        | \$ 677,897                | \$ 555,974                | \$ 294,794                   |
| UNINCORPORATED | \$ 2,186,080              | \$ 1,731,269              | \$ 977,338                   |
| MISCELLANEOUS  | \$ 541,707                | \$ 461,862                | \$ 229,945                   |
| <b>TOTAL:</b>  | <b>\$ 6,153,673</b>       | <b>\$ 5,053,793</b>       | <b>\$ 2,700,201</b>          |

Source: Mendocino County Treasurer-Tax Collector. This is unaudited information and may be subject to change.

**BED TAX REVENUES**

| UNINCORPORATED AREA          | 2008 YEAR-TO-DATE JAN-JUNE | 2009 YEAR-TO-DATE JAN-JUNE | 2009 SECOND CALENDAR QUARTER |
|------------------------------|----------------------------|----------------------------|------------------------------|
| ALBION                       | \$ 87,287                  | 83,740                     | \$ 47,155                    |
| ELK                          | \$ 55,901                  | 61,805                     | 35,198                       |
| CLEONE                       | \$ 551                     | N/A                        | N/A                          |
| GUALALA                      | \$ 170,467                 | 151,770                    | 96,939                       |
| MAN CHESTER                  | \$ 38,369                  | 33,706                     | 21,660                       |
| POINT ARENA                  | N/A                        | N/A                        | 3,974                        |
| MEN DOCINO                   | \$ 506,714                 | 429,534                    | 262,769                      |
| LITTLE RIVER                 | \$ 282,877                 | 296,020                    | 173,365                      |
| CASPER                       | \$ 4,725                   | 5,362                      | 3,407                        |
| UKIAH                        | \$ 142,526                 | 110,584                    | 64,222                       |
| HOPLAND                      | \$ 1,855                   | 8,437                      | 5,206                        |
| PHILO                        | \$ 24,260                  | 19,598                     | 14,577                       |
| BOONVILLE                    | \$ 26,576                  | 27,454                     | 17,228                       |
| YORKVILLE                    | \$ 998                     | 1,118                      | 848                          |
| LEGGETT                      | \$ 8,966                   | 7,831                      | 6,827                        |
| COVELO                       | N/A                        | N/A                        | N/A                          |
| LAYTONVILLE                  | \$ 10,321                  | 8,007                      | 4,757                        |
| WILLITS                      | \$ 9,593                   | 7,683                      | 5,536                        |
| WESTPORT                     | \$ 20,338                  | 17,010                     | 11,849                       |
| FORT BRAGG                   | \$ 84,328                  | 81,874                     | 53,740                       |
| <b>UNINCORPORATED TOTAL:</b> | <b>\$ 1,476,652</b>        | <b>1,351,532</b>           | <b>\$ 829,257</b>            |
| <b>CITIES</b>                |                            |                            |                              |
| FORT BRAGG                   | \$ 630,250                 | 585,742                    | \$ 371,637                   |
| POINT ARENA                  | \$ 31,125                  | 25,539                     | 15,908                       |
| UKIAH                        | \$ 415,617                 | 303,509                    | 170,746                      |
| WILLITS                      | \$ 96,442                  | 108,353                    | 71,299                       |
| <b>CITIES TOTAL:</b>         | <b>\$ 1,173,434</b>        | <b>\$ 1,023,143</b>        | <b>\$ 629,590</b>            |

Sources: Mendocino County Auditor-Controller; Finance Departments for Cities of Fort Bragg, Point Arena, Ukiah, and Willits. This is unaudited information and may be subject to change.

**MPIC RAPID RESPONSE ASSISTANCE DUE TO LAYOFFS  
THIRD CALENDAR QUARTER 2009**

|                                   | 2008 3RD CALENDAR QUARTER | 2009 3RD CALENDAR QUARTER | 2009 2ND CALENDAR QUARTER | 2008 YEAR-TO-DATE JAN.- SEP. | 2009 YEAR-TO-DATE JAN.- SEP. |
|-----------------------------------|---------------------------|---------------------------|---------------------------|------------------------------|------------------------------|
| TOTAL LAYOFFS NUMBER OF EMPLOYERS | 99                        | 677                       | 82                        | 262                          | 852                          |
|                                   | 8                         | 59                        | 6                         | 34                           | 75                           |
| <b>TOTALS LAYOFFS BY YEAR</b>     |                           |                           |                           |                              |                              |
| 1996                              | 238                       | 2002                      | 349                       | 2008                         | 452                          |
| 1997                              | 55                        | 2003                      | 388                       | 2009                         | 852                          |
| 1998                              | 452                       | 2004                      | 369                       |                              |                              |
| 1999                              | 168                       | 2005                      | 297                       |                              |                              |
| 2000                              | 181                       | 2006                      | 177                       |                              |                              |
| 2001                              | 633                       | 2007                      | 272                       |                              |                              |

Source: Mendocino Private Industry Council