



Economic Scorecard

WINTER 2005

CIVILIAN LABOR FORCE, EMPLOYMENT, AND UNEMPLOYMENT

	THIRD QUARTER 2004			FOURTH QUARTER 2004			ANNUAL AVERAGE 2004	Historical CALMIS data pre-2004 is currently unavailable due to benchmark revisions. We have substituted CALMIS data reflecting the Annual Average for 2004 in lieu of the Fourth Quarter 2003 data for this edition.
	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER		
LABOR FORCE	43,600	45,500	44,500	45,600	44,000	43,800	44,190	
EMPLOYMENT	40,800	43,000	42,200	43,200	41,300	41,100	41,330	
UNEMPLOYMENT	2,800	2,500	2,300	2,400	2,700	2,700	2,860	
UNEMPLOYMENT RATE	6.5%	5.6%	5.2%	5.2%	6.0%	6.3%	6.5%	
STATE RANK BY RATE	26	22	18	18	26	29	24	

Source: California Employment Development Department, Labor Market Information. Data not adjusted for seasonality. Data reported for calendar quarter. Civilian labor force data is by place of residence; includes self-employed individuals, unpaid family workers, household domestic workers, and workers on strike.

EMPLOYMENT BY INDUSTRY

	FOURTH QUARTER 2003			FOURTH QUARTER 2004			THIRD QUARTER 2004		
	OCTOBER	NOVEMBER	DECEMBER	OCTOBER	NOVEMBER	DECEMBER	JULY	AUGUST	SEPTEMBER
TOTAL, ALL INDUSTRIES	34,300	30,600	31,600	33,700	31,890	31,680	31,530	33,250	32,900
TOTAL FARM		3,260	1,850	1,770	4,010	2,240	2,160	2,190	3,310
TOTAL NONFARM		31,040	32,450	29,830	29,690	29,650	29,520	29,340	29,510
GOODS PRODUCING	5,700	5,260	4,870	5,170	4,950	4,770	5,230	5,210	5,300
• NATURAL RESOURCES AND MINING		500	430	290	450	370	270	470	470
• CONSTRUCTION		1,680	1,670	1,510	1,520	1,500	1,400	1,560	1,590
• MANUFACTURING		3,520	3,160	3,070	3,200	3,080	3,100	3,200	3,310
SERVICE PROVIDING	25,340	25,340	24,960	24,520	24,700	24,750	24,110	24,730	24,210
• TRADE, TRANSPORTATION AND UTILITIES		5,950	6,020	5,970	5,960	6,000	6,030	5,980	6,030
• INFORMATION		510	570	510	430	420	420	440	430
• FINANCIAL ACTIVITIES		1,170	1,180	1,160	1,220	1,220	1,230	1,240	1,210
• PROFESSIONAL AND BUSINESS SERVICES		1,800	1,770	1,660	1,680	1,670	1,680	1,780	1,800
• EDUCATIONAL AND HEALTH SERVICES		3,270	3,210	3,130	3,290	3,270	3,240	3,210	3,220
• LEISURE AND HOSPITALITY		4,220	4,090	4,000	4,010	3,950	3,930	4,230	4,230
• OTHER SERVICES		760	730	740	730	750	760	790	780
• GOVERNMENT *		7,660	7,770	7,790	7,200	7,420	7,460	6,440	7,030

Source: California Employment Development Department, Labor Market Information. *Includes Indian tribal government employment. Data is reported for calendar quarter and is not seasonally adjusted. Industry employment is by place of work; excludes self-employed individuals, unpaid family workers, household domestic workers, and workers on strike.

CALWORKS WELFARE-TO-WORK EMPLOYMENT ACTIVITY FOR FOURTH CALENDAR QUARTER 2004

AVERAGE NUMBER OF PARTICIPANTS ENROLLED IN CALWORKS	TOTAL PARTICIPANTS WHO ENTERED EMPLOYMENT	TOTAL PARTICIPANTS WHO EXITED CALWORKS DUE TO EMPLOYMENT	AVERAGE PARTICIPANTS IN UNSUBSIDIZED EMPLOYMENT	AVERAGE PARTICIPANTS IN SELF EMPLOYMENT	AVERAGE PARTICIPANTS IN SUBSIDIZED EMPLOYMENT	AVERAGE PARTICIPANTS IN ON-THE-JOB TRAINING	AVERAGE PARTICIPANTS IN WORK EXPERIENCE	AVERAGE PARTICIPANTS IN COMMUNITY SERVICE
777*	88**	9	246	20	0	0	12	29

JOB ALLIANCE PARTICIPANTS – NEW EMPLOYMENT BY DISTRICT**

	FORT BRAGG	UKIAH	WILLITS
NUMBER OF PARTICIPANTS IN NEW EMPLOYMENT	10	46	35
MEDIAN WAGE	\$10.00	\$7.25	\$8.00

*Average Number of Participants Enrolled in CalWORKS includes participants enrolled in all mandated CalWORKS activities. The data in the subsequent columns reflects only the number of participants in employment-related activities. Space prohibits listing the data for additional CalWORKS activities.

**Job Alliance Participants – New Employment by District reports employment by employer. The report may include individuals employed by two or more employers during the quarter. As a result, discrepancies in the total count may exist between this indicator and Total Participants Who Entered Employment.

Source: California Department of Social Services Data Systems and Survey Design Bureau; Job Alliance, Mendocino County Department of Social Services.

RESIDENTIAL REAL ESTATE SALES

BAY AREA REAL ESTATE INFORMATION SERVICES (BAREIS) (INLAND MENDOCINO COUNTY)	FOURTH CALENDAR QUARTER 2003	FOURTH CALENDAR QUARTER 2004	YEAR-TO-DATE JANUARY-DECEMBER 2003	YEAR-TO-DATE JANUARY-DECEMBER 2004	COASTAL MENDOCINO ASSOCIATION OF REALTORS (CMAR) (COAST, HIGHWAY 128 CORRIDOR, COMPTCHE)	FOURTH CALENDAR QUARTER 2003	FOURTH CALENDAR QUARTER 2004	YEAR-TO-DATE JANUARY-DECEMBER 2003	YEAR-TO-DATE JANUARY-DECEMBER 2004
TOTAL RESIDENTIAL PROPERTIES SOLD	208	143	640	671	TOTAL RESIDENTIAL PROPERTIES SOLD	59	72	210	311
MEDIAN SALE PRICE	\$299,000	\$369,900	\$290,000	\$339,000	MEDIAN SALE PRICE	\$538,478	\$662,625	\$577,615	\$664,868
AVERAGE DAYS ON MARKET	100	84	120	100	AVERAGE DAYS ON MARKET	113	95	108	120

Sources: Bay Area Real Estate Information Services (BAREIS) website: www.bareis.com; John Bogner, Realtor (Realty World); Coastal Mendocino Association of Realtors (CMAR). Data derived from unduplicated listings unique to each source. BAREIS data includes some coastal sales. CMAR data includes some inland sales. Information herein believed to be reliable, but not guaranteed.

BUILDING PERMITS – NEW CONSTRUCTION – RESIDENTIAL AND COMMERCIAL

RESIDENTIAL – FOURTH CALENDAR QUARTER 2003

RESIDENTIAL – FOURTH CALENDAR QUARTER 2004

TYPE	FORT BRAGG	POINT ARENA	UKIAH	WILLITS	UNINCORPORATED AREA	FORT BRAGG	POINT ARENA	UKIAH	WILLITS	UNINCORPORATED AREA
SINGLE FAMILY	8	1	1	0	57	3	0	0	0	63
2 FAMILY	1	0	0	0	0	1	0	0	1	3
3-4 FAMILY	0	0	0	0	0	0	0	0	0	0
5+ FAMILY	0	0	0	0	0	0	0	0	0	0

COMMERCIAL – FOURTH CALENDAR QUARTER 2003

COMMERCIAL – FOURTH CALENDAR QUARTER 2004

	FORT BRAGG	POINT ARENA	UKIAH	WILLITS	UNINCORPORATED AREA	FORT BRAGG	POINT ARENA	UKIAH	WILLITS	UNINCORPORATED AREA
	0	0	2	0	17	0	0	1	0	7

Sources: City of Ukiah Building Inspection Division, City of Willits Planning and Building, City of Fort Bragg, City of Point Arena, Mendocino County Department of Planning and Building Services. Information herein believed reliable, but not guaranteed.

SALES TAX REVENUES

LOCATION	YEAR-TO-DATE JAN-SEPT 2003	YEAR-TO-DATE JAN-SEPT 2004	THIRD CALENDAR QUARTER 2004
FORT BRAGG	\$1,050,401	\$1,188,478	\$ 423,974
POINT ARENA	32,473	35,965	16,298
UKIAH	2,545,079	2,729,660	950,680
WILLITS	696,490	729,962	224,194
UNINCORPORATED	2,937,106	2,768,460	862,181
MISCELLANEOUS	679,150	704,596	204,973
TOTAL:	\$7,940,700	\$8,157,120	\$2,682,300

Source: Mendocino County Treasurer-Tax Collector. This is unaudited information and may be subject to change.

BED TAX REVENUES

UNINCORPORATED AREA:	YEAR-TO-DATE JAN-SEPT 2003	YEAR-TO-DATE JAN-SEPT 2004	THIRD CALENDAR QUARTER 2004
ALBION	\$ 150,856	\$ 155,590	\$ 65,710
ELK	104,430	113,028	47,972
GUALALA	316,818	309,119	149,169
MANCHESTER	56,503	73,561	36,832
POINT ARENA	7,988	9,949	3,825
MENDOCINO	858,577	879,036	414,129
LITTLE RIVER	549,762	551,248	231,623
CASPAR	11,695	11,494	5,446
UKIAH	260,902	266,798	113,397
HOPLAND	32,510	36,022	15,041
PHILO	29,414	30,391	15,704
BOONVILLE	21,768	21,805	10,759
YORKVILLE	23,394	24,157	8,108
NAVARRO	N/A	N/A	N/A
LEGGETT	19,873	17,763	11,635
COVELO	7,581	8,524	3,766
LAYTONVILLE	17,194	11,230	5,255
WILLITS	9,425	12,187	8,972
WESTPORT	34,222	28,248	14,398
FORT BRAGG	170,088	161,762	87,733
UNINCORPORATED TOTAL:	\$2,683,000	\$2,721,912	\$1,249,474
CITIES:			
FORT BRAGG	\$1,062,674	\$1,080,917	\$ 541,119
POINT ARENA	43,917	41,964	20,114
UKIAH	295,789	320,281	129,084
WILLITS	151,889	154,883	69,564
CITIES TOTAL:	\$1,554,269	\$1,598,045	\$ 759,881

Sources: Mendocino County Auditor – Controller; Finance Departments for Cities of Fort Bragg, Point Arena, Ukiah, and Willits. This is unaudited information and may be subject to change.

LOCAL EMPLOYERS IDENTIFIED FOR RAPID RESPONSE ASSISTANCE DUE TO LAYOFFS FOURTH CALENDAR QUARTER 2004

LAYOFF DATE	EMPLOYER	NUMBER OF LAYOFFS
10/06/04	ISLAND PRESS	16
10/18/04	UKIAH MITSUBISHI	9
11/02/04	UKIAH CUSTOM CABINETS	5
12/15/04	MENDOCINO COOPERAGE	23
12/31/04	NOYO PACIFIC OUTFITTERS	2
TOTAL:		55

TOTALS BY YEAR

1995	175	2000	181
1996	238	2001	633
1997	55	2002	349
1998	452	2003	388
1999	168	2004	389

Source: Mendocino Private Industry Council