

Mendocino County Workforce Investment Board - WIB

New Member
Orientation

Mission Statement

Work to improve the quality of the local workforce, to increase employment opportunities and earnings and to enhance the productivity and competitiveness of businesses for the benefit of all residents of Mendocino County.

Who

Community members from private business, education, youth programs, labor representatives, and economic development.*

51% business and 15% labor representation requirement

*[link to WIB Member roster](#)

What

The WIB Duties:

- **Make policy and formulate** the local plan for the Mendocino County workforce investment system which includes services to job seekers, employers and businesses.
- **Select and oversee** the One-Stop operator which is the provider of the Workforce Investment Act's adult, youth and dislocated worker program services.
- **Develop and carry out** short-term projects.
- **Coordinate** with economic development entities within the county and region.

When

The WIB meets the second Wednesday of the month, six times per year – please see the current calendar.

Where

The meetings are held at the Ukiah One-Stop located at 631 South Orchard Ave., in the Mendocino Room at 1:15 p.m.

The Executive Committee

- Oversees the program and fiscal details for the Adult, Youth and Dislocated Worker funds.
- Authorizes grant applications and approves other time sensitive items between WIB meetings.
- Recommends all actions to the full WIB for final approval.

How



Youth Council

Members appointed by the WIB from:

Education

Employers

Juvenile Justice

Local Law Enforcement

Former Participants

Parents of Eligible Youth

Individuals with expertise in youth policy

*see [Youth Council Roster](#)

Youth Council Responsibilities

- Coordinate youth activities in the area
- Develop youth related portions of the Local Plan
- Recommend eligible service providers to the WIB
- Carry out other duties as assigned by the WIB

System Structure

Workforce Investment Act
WIA
Federal Department of Labor
DOL

Rules and Dollars



Governor
Appoints
California Workforce Investment Board
CWIB

Policies and State Initiatives Body
& Governor Discretionary Dollars



System Structure

Continued



State Employment Development Department
EDD
Workforce Services Department
WSD

More Rules & State Oversight of Local Areas



Local Workforce Investment Area
LWIA
49 Statewide

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Local Workforce Investment Area
LWIA
Mendocino County Board of Supervisors

Appoints Members to:



Workforce Investment Board
WIB

Staffed by:



WIA Coordinator/WIB Director
Mendocino County Health and Human Services Agency
HHSA
Employment & Family Assistance Services
EFAS

*link to [LEO agreement](#)

**WIB
Contracts with:**

**WIA Program Delivery /
One-Stop Operator**
Mendocino Private Industry Council
MPIC

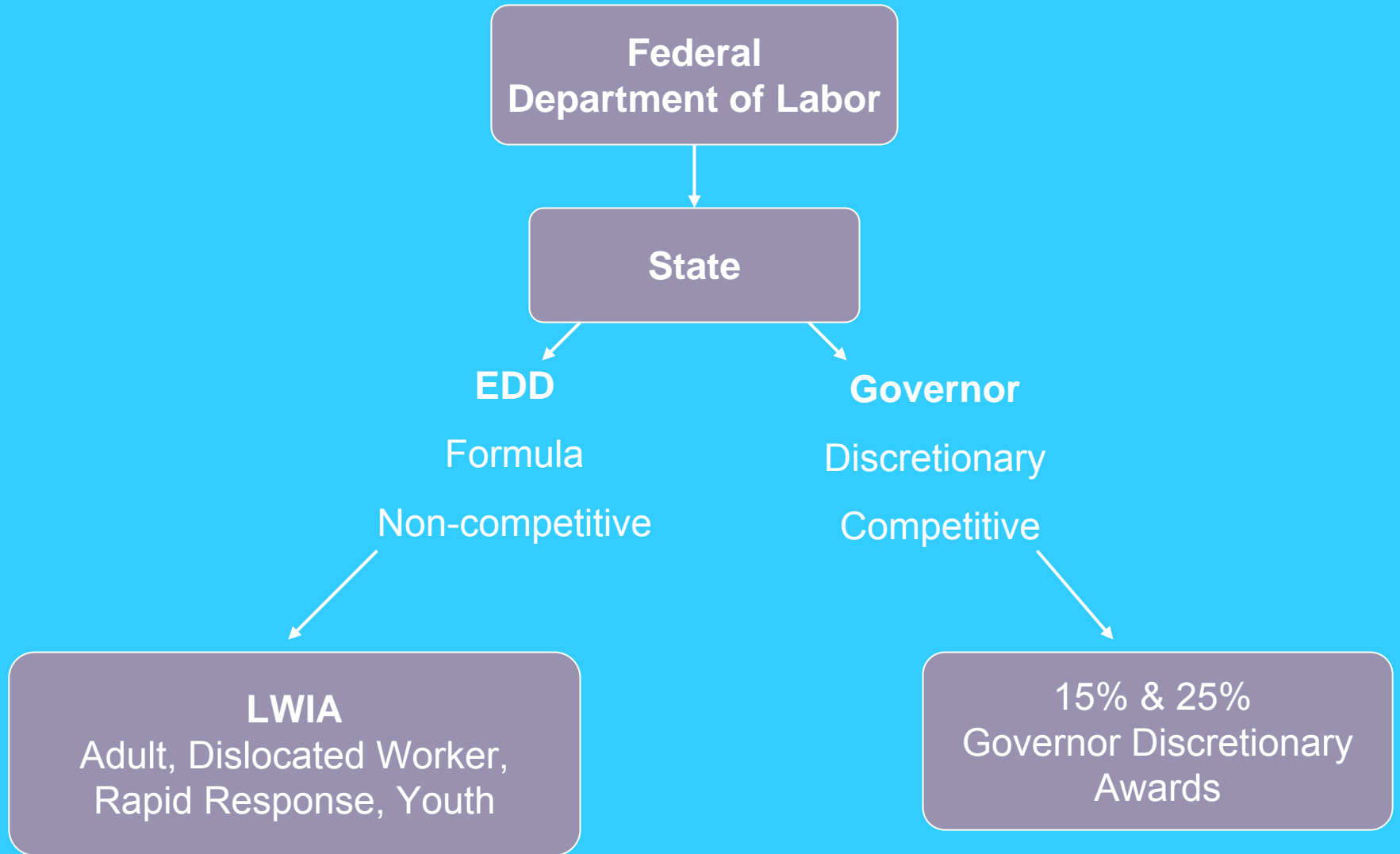
Partner Agencies

**MPIC Manages the One-Stop System through a
Resource Sharing agreement with co-located partners**

Partner Agencies

Employment Development Department
Economic Development and Financing Corporation
Mendocino Community College
Mendocino County Office of Education
West Company
California Human Development Corporation
North Coast Opportunities
Experience Works
Mendocino County Social Services / Job Alliance
Mendocino Private Industry Council
Nuestra Casa
Service Corps of Retired Executives
Goodwill
Ukiah Adult School
Mendocino Transit Authority
Ford Street Project
Ukiah Valley Habilitation / Mayacama Industries
California Indian Manpower Consortium
Department of Rehabilitation

Funding Flow



Funding History

Formula

Adult, Dislocated Worker, Youth, Rapid Response

• 2000-01	\$ 2,254,643
• 2001-02	1,580,216
• 2002-03	1,762,531
• 2003-04	1,137,196
• 2004-05	1,071,817
• 2005-06	987,137
• 2006-07	889,247
• 2007-08	830,151
• 2008-09	960,324

Funding History

Governor Discretionary/Competitive Awards

- **2000-01** **\$ 2,421,870**
- **2001-02** **252,445**
- **2002-03** **1,457,168**
- **2003-04** **2,535,129**
- **2004-05** **1,125,555**
- **2005-06** **1,420,986**
- **2006-07** **765,848**
- **2007-08** **990,000**
- **2008-09** **990,000**

WIA Program Summaries

WIA Youth Program

Target group

Low income and one barrier:

- Deficient in Basic Literacy Skills
- School Drop Out
- Pregnant or Parenting
- Homeless, Runaway, Foster Youth
- Offender
- Additional Assistance to Succeed in School

Youth Program Goals

- Basic Math and Reading Gains
- Placement in Employment or Education
- Degree or Certificate Attainment

Common Measures

- Adult Education
- Carl Perkins Voc Ed State, Tech Prep, Tribal
- State Grants for Incarcerated Youth
- Temporary Assistance to Needy Families -TANF

Avenues to Goals

- Pre-employment skills training – SCANS
- Subsidized work experience – WEX
- Tutoring in math and reading
- Referral to partner agencies

Adult Program

Target Groups

- Dislocated Worker
- Underemployed
- Unemployed
- Veterans
- Low Income

Serving those who will most benefit

Adult Program Goals

- Entered Employment
- Employment Retention
- Average Earnings

Avenues to Goals

- Career Assessment
- Direct Job Placement
- Job Search Workshops
- Entrepreneurial Assessment
- Small Business Development Referral
- On the Job Training
- Pre – Vocational and Occupational Training

Program Services

Determined per individual need, none by entitlement

- Assistance with Job Search
- Job Development
- Resume Workshop
- Career Assessment
- Child care
- Tuition
- Books
- Mileage
- Paid Work Experience
- Paid On the Job Training
- Entrepreneurial Assessment

Business Services

- Hiring
- Layoff assistance
- Seminars and events
- Training
- Human Resources consulting and referrals
- Labor Market Information

Next Steps

- Complete required ethics training at: www.fppc.ca.gov and submit printed certificate of completion to Julie Soinila
- Resubmit every two years an appointment of interest application to retain membership

Questions?

Contact:

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